

1000 VISIONARY SME PROGRAMME

Make In India



Make In India

- **“Prof Shiba has been a Champion of Societal Manufacturing in India through CII’s VLFM/CSM Project; societal manufacturing was one of the key aspects when we formulated the Make in India programme. I am extremely thankful to Professor for his commitment and dedication and 9 years journey of VLFM/CSM project for development of Indian manufacturing. We have had many many leaders who have emerged from this programme of CII; many companies have achieved success out of this, several awards and recognition. But to my mind the journey has just begun.” – Mr. Amitabh Kant, then Secretary, Department of Industrial Policy & Promotion at the 1st CSM Summit (16 February) during Make in India week at Mumbai (13-18 February, 2016).**



NEWS UPDATES

MAKE IN INDIA

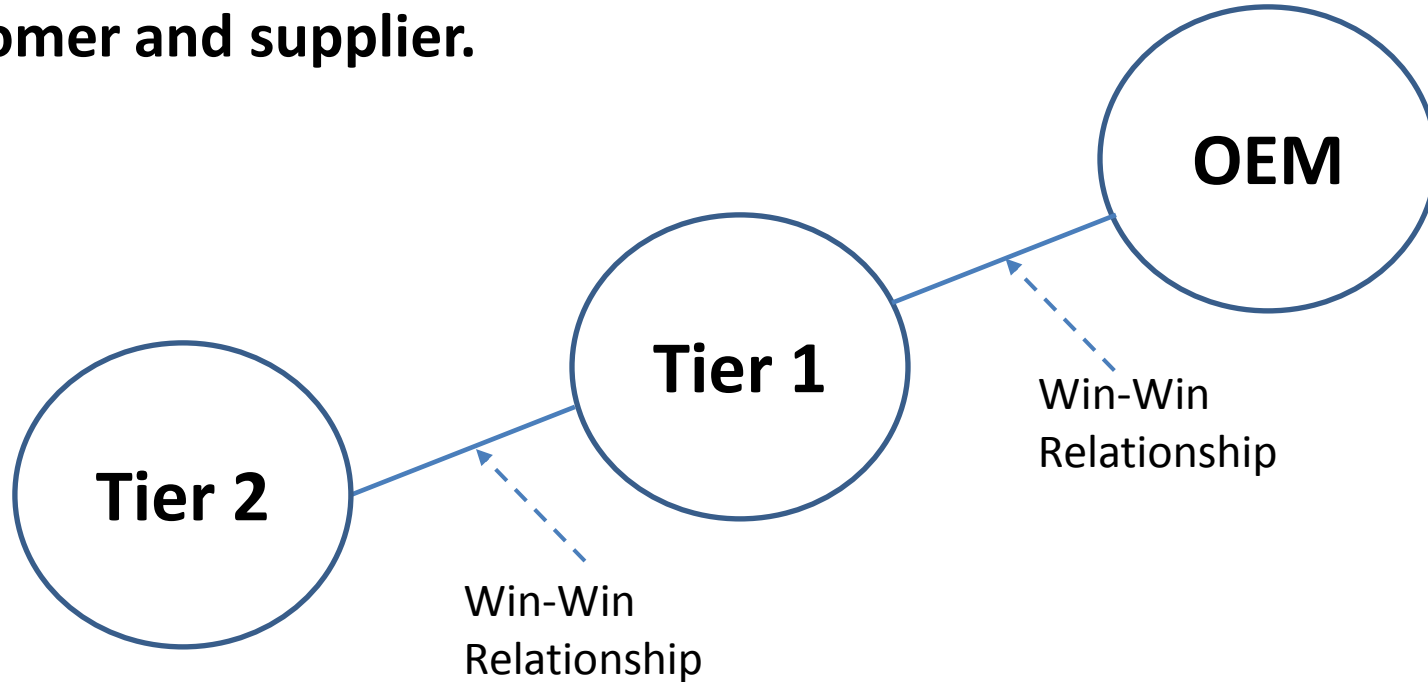
“India has the 3D advantage of Democracy, Demand and Demography. The PM added the 4th D of Deregulation and yet another D of Determination can be added to these. Once that happens many new opportunities will open up. It is the visionary leaders who will be able to grasp these opportunities. CII’s VLFM/CSM Programme is creating visionary leaders for creating new businesses and transforming existing ones. It will also require developing the Indian Way of Management and a Youth Mindset.”

– Prof. *Shoji Shiba, Chief Advisor, Champions for Societal Manufacturing.*

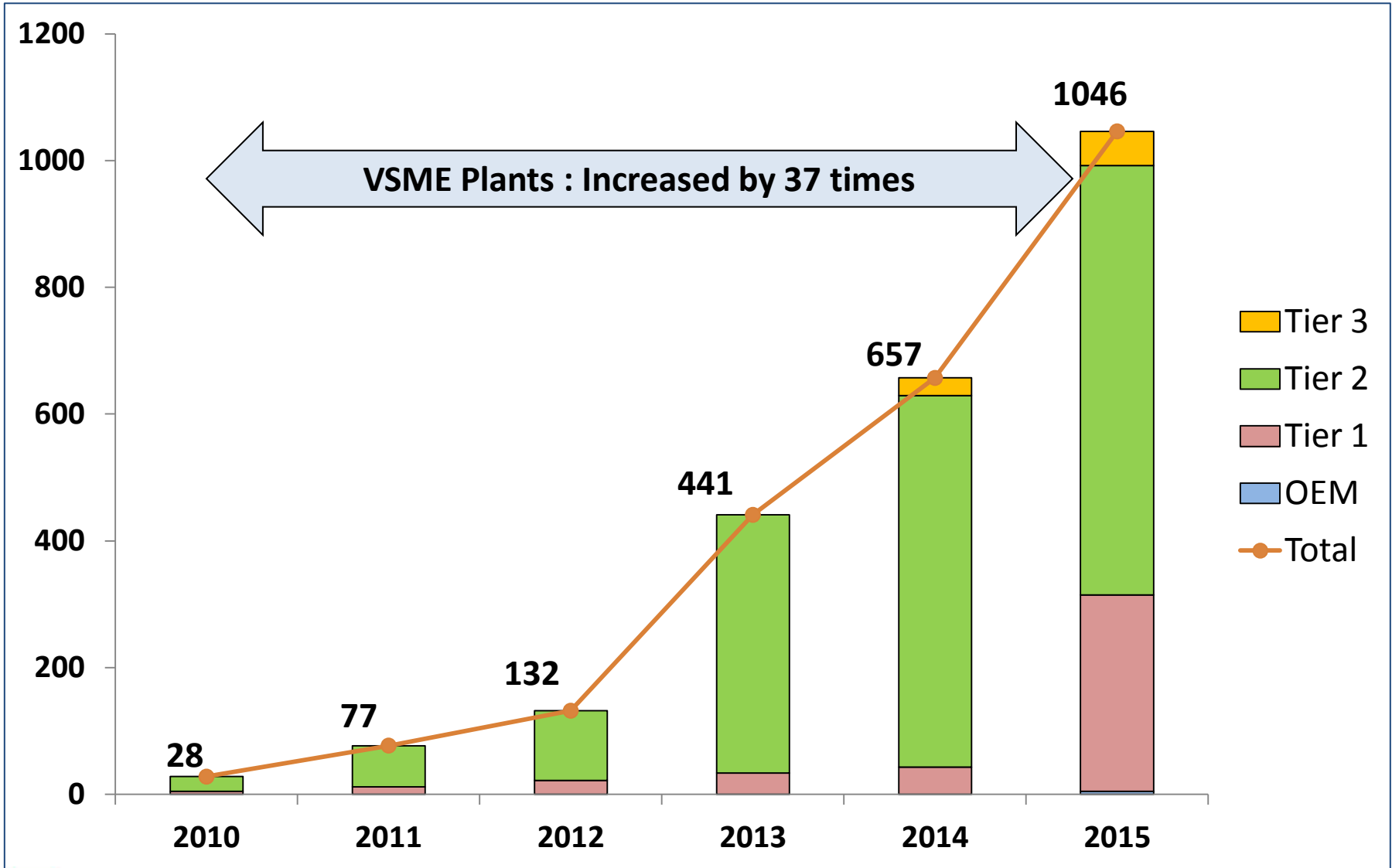


1000 VSME Programme :

Transforming Customer – Supplier Relationships for “Win-Win” and Result is to achieve growth and profit both for customer and supplier.

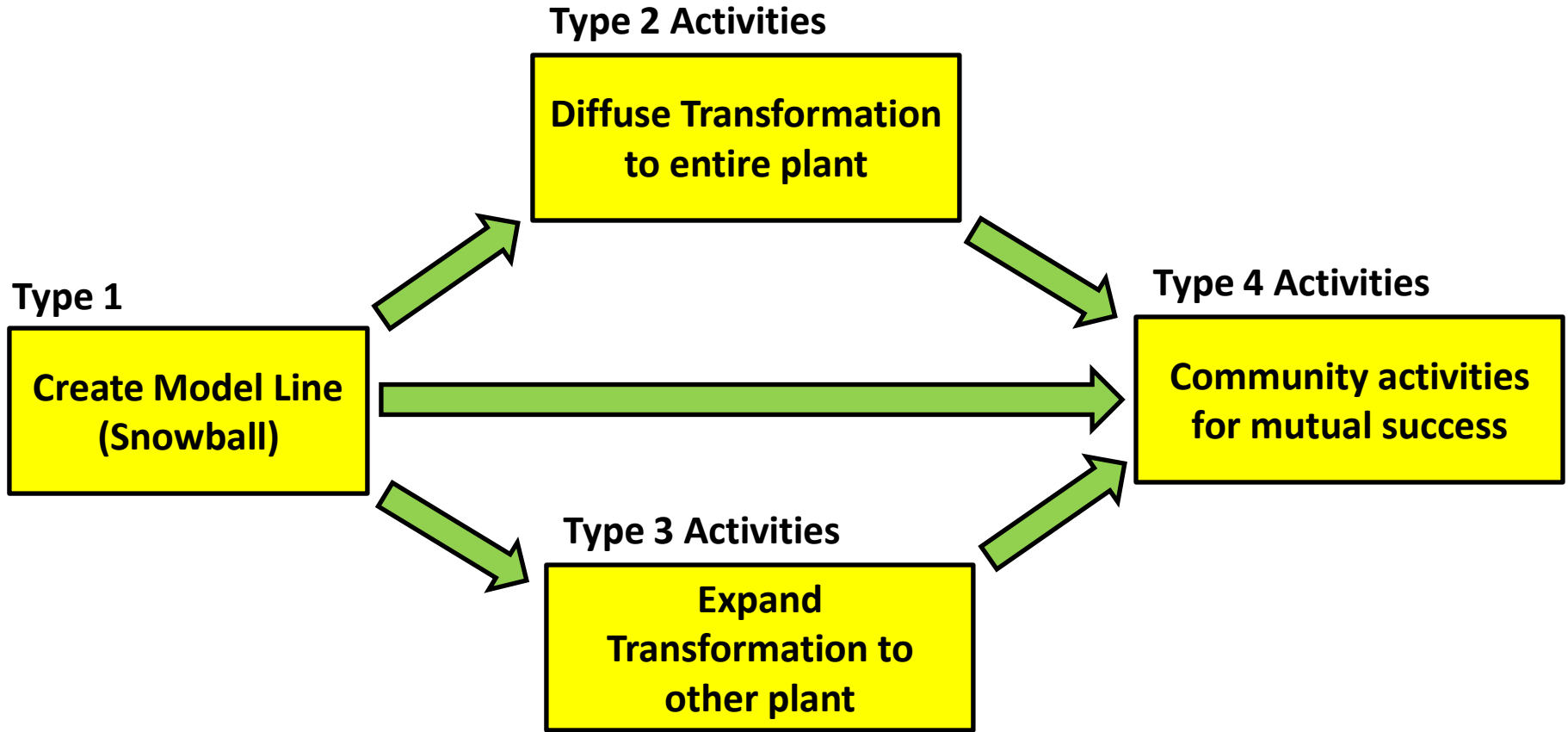


In VSME, participants from Customer and Supplier organizations work together as project members, to create a transformation in their relationship, thus leading the way to breakthroughs in manufacturing.



This programme started in 2010 with 28 participating plants and till date 1046 plants have benefitted through this programme.

Type of Activities in 1000 Visionary SME Programme



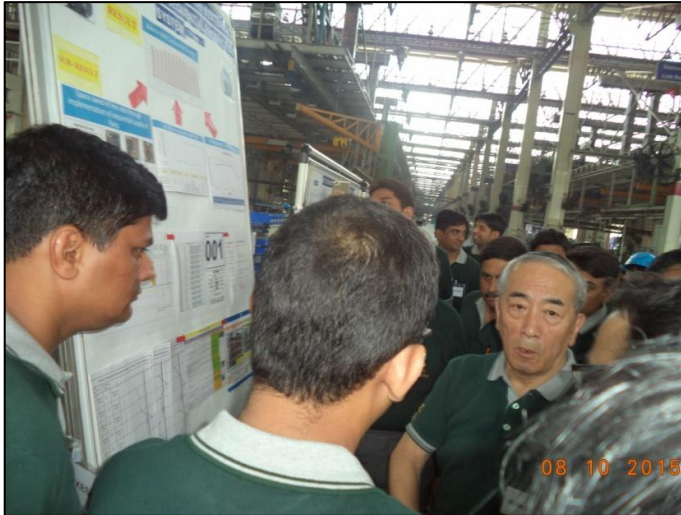
Class room session in progress :



On-site Review - I :

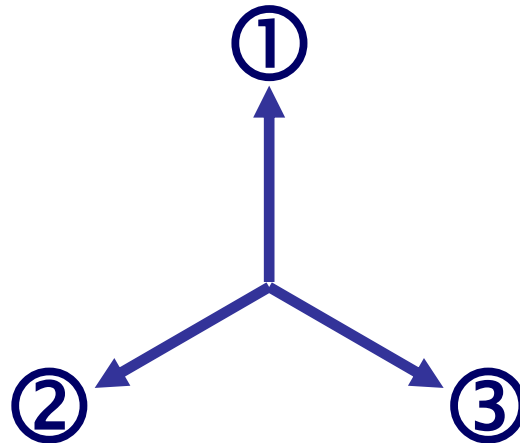


On-site Review - II :



3 Uniqueness to Create New Tier Relationship :

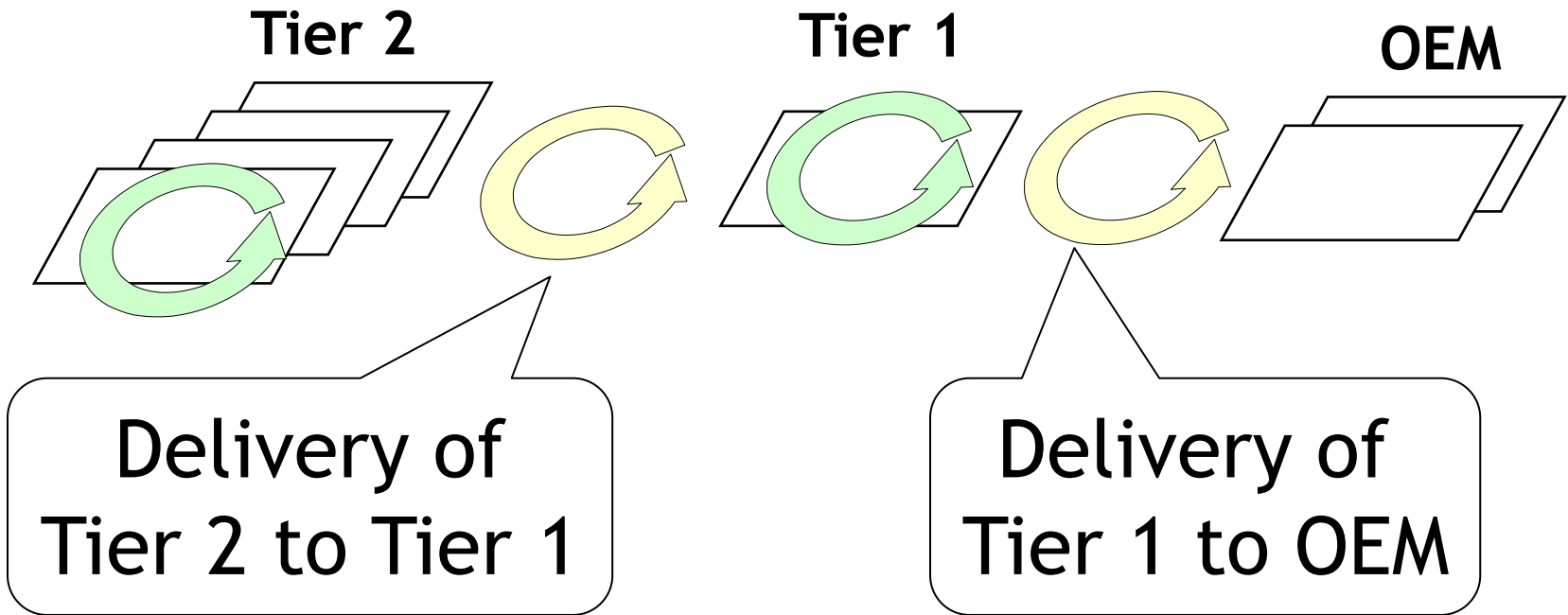
Building Trust



Do &
Demonstrate
On-site

Sustaining
Through
Community

Result-1 : Quick Result in Delivery Performance :



97-100%:
No delay in delivery
of timing & quantity

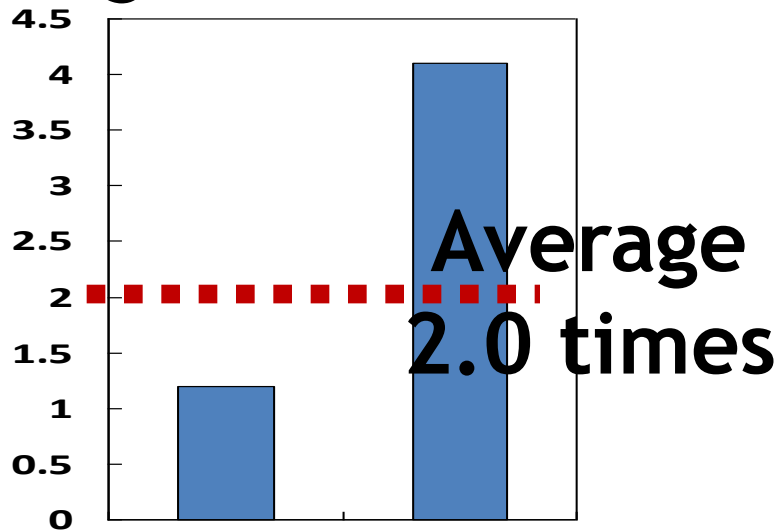
97-100%:
No delay in delivery
of timing & quantity

Result-2 : Increase in Productivity

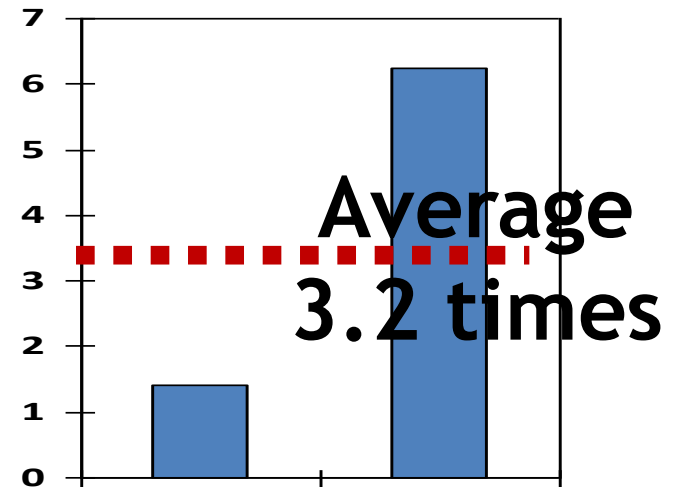
Tier 2

Tier 1

Highest: 4.1 times




Highest: 6.2 times

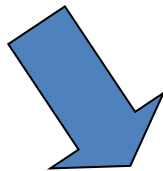


Result-3 : Reduction in Inventory (WIP)

Tier 2

Tier 1

85% 

58-62% 

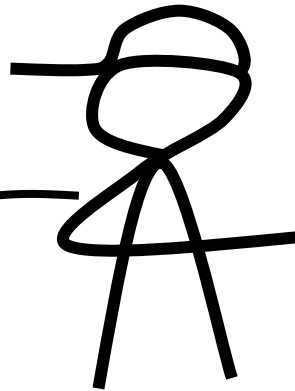
Do & Demonstrate On-site:

Traditional Way

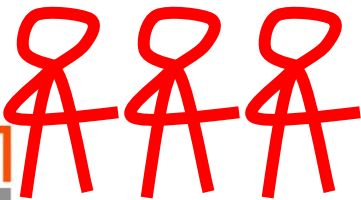
Achieve Target, Target...

- Order
- Instruct
- Check

Tier 1



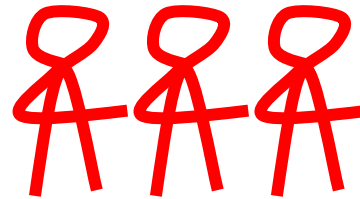
Tier 2



Visionary SME Way

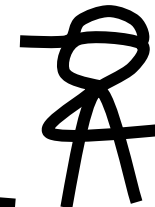
Win-Win Relationship

Tier 2



Self learning

Do & Demonstrate



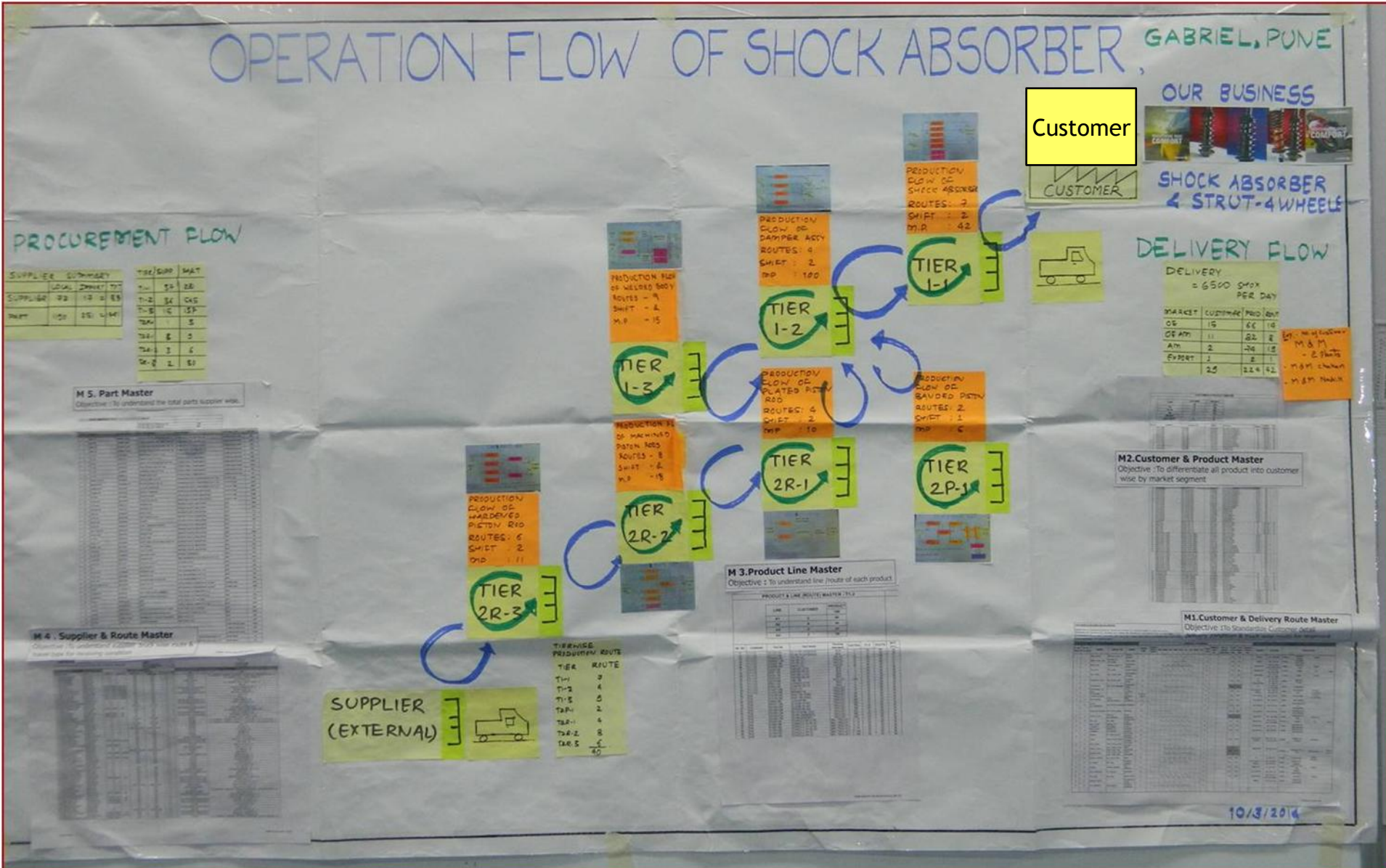
Tier 1



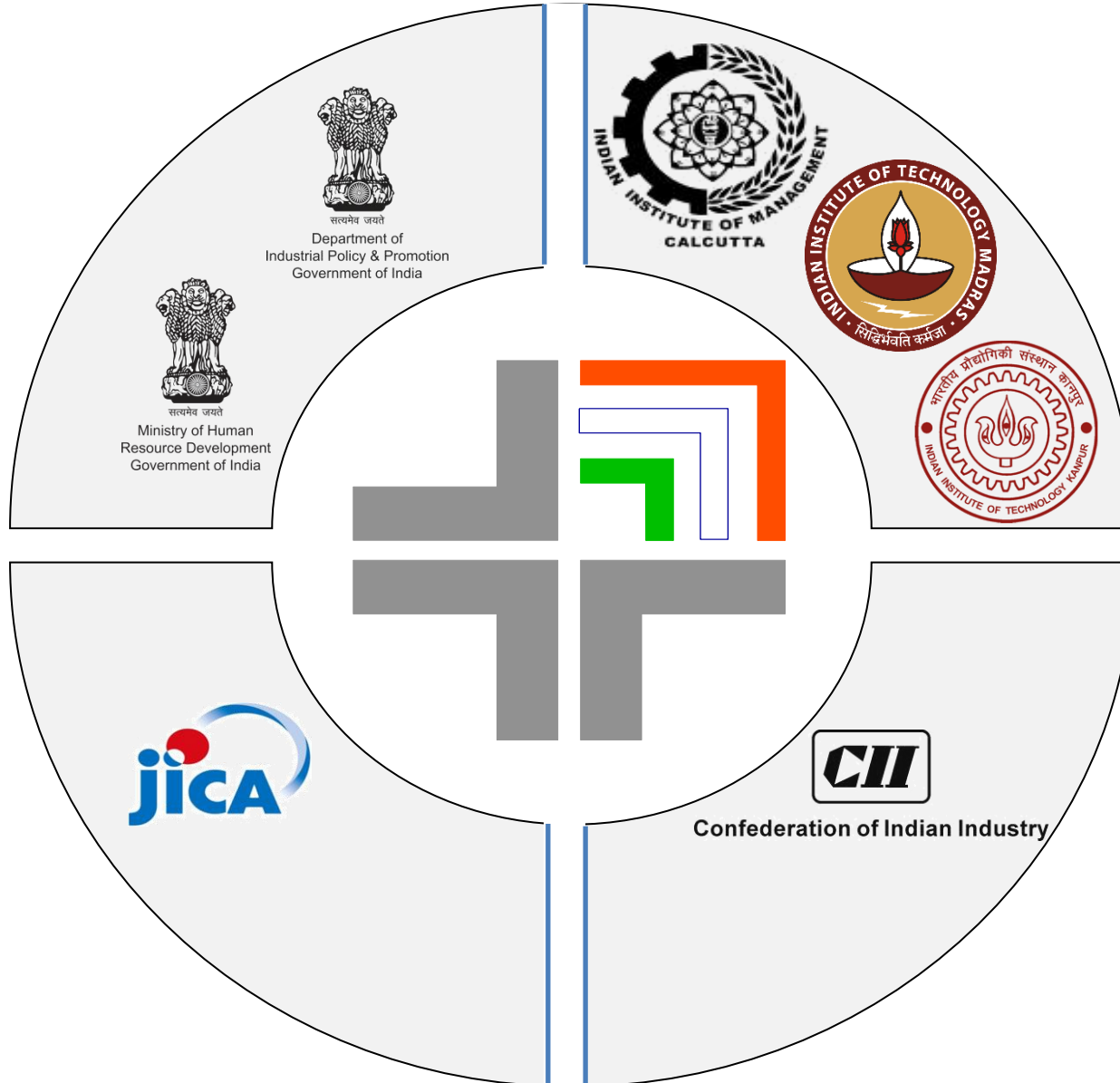
Mr. Takeyuki Furuhashi (JICA Expert & Chief instructor of VSME) and Participants in discussion during Project session.



Project members from customer organization jointly working with their suppliers for Designing Standardised work of their line.



Thank you Partners :



Thank you!

